

**MINUTES**  
**FLORIDA A&M UNIVERSITY**  
**BOARD OF TRUSTEES**  
**PRESIDENTIAL GOALS COMMITTEE**  
**October 2, 2013**

Committee Chairman Cleve Warren called the meeting to order and asked Attorney Barge-Miles to call the roll. The following committee members were present: Committee Chair Warren and Trustees Turnbull, Persaud and Siders.

Trustee Warren indicated that Dr. Robinson needed to be evaluated for 2012-2013 and that the evaluation form would be provided to the Board at dinner. The next item of business was the discussion of the proposed presidential goals for 2013/2014 that were developed at the August 6, 2013 committee meeting. The committee reviewed the goals they had discussed earlier and added fund raising as a goal.

Dr. Robinson expressed concern regarding a goal surrounding graduation rates. He indicated that raising the graduation rate it is a slow moving curve and unlikely that there would be any measureable change immediately. He also pointed out that for consistency, the Board should look at the BOT approved University Work Plan and Annual Goals for consistency in creating his goals. The Committee agreed.

The proposed goals are outlined below:

Goal I: Academic Excellence:

- Coming off SACS probation by December 2013
- Improving/maintaining Bar passage rate at 83% and above
- Maintaining specialized accreditation in all academic disciplines/programs
- Maintaining goals set by the BOT in terms of licensure passage rates
- Maintaining BOT goals in terms of profile admits
- Develop a plan to increase graduation rates
- Recruiting the best and brightest students
- Increasing the number of articulation agreements with colleges in the Florida College System
- Developing a concept plan for the recruitment of and retaining high quality faculty
- Reviewing and evaluating the relevancy of existing academic programs and exploring the development of programs that will prepare students for the demands of the market

Goal II: Student Life, Growth, and Development

- Developing a recruitment and retention plan, with specific goals for a targeted student population, inclusive of a diverse population encompassing academic scholars, international student, out-of-state students, and profile admits.
- Increasing enrollment (Check FTE)
- Maintaining the freshman retention rate of 81%

### Goal III: Administration and Operational

- Performing an organizational audit to determine whether there are qualified administrative and academic officers, with the experience and competence to lead the organization toward meeting its strategic objectives. Based on the outcome of the audit, make appropriate adjustments in staffing.
- Enlisting the services of a consulting firm to assess and evaluate the effectiveness of the core human resource functions at the University. Based on the outcomes, the firm will make recommendations on how to create a plan of action that encompasses the usage of the best practices in HR management.

### Goal IV: Fiscal and Governmental Affairs

- Developing alternative financial revenue sources for the University, as the public revenue stream is diminishing. (*i.e. public-private partnerships, tax exempt financing. Also, look at what other HBCU's are doing to raise revenue.*)
- By a date certain, upgrading and developing a strong and effective governmental relations effort in Tallahassee and Washington, D.C.

### Goal V: Fund Raising

Dr. Robinson will develop a plan for the next five years, with strategies as to how the goals would be achieved.

The Committee then asked Dr. Robinson to use the general directives identified by the Committee and create objectives and strategies as to how the goals would be achieved. Trustee Warren agreed that he and Dr. Robinson would work to refine the goals and provide the Board final document.

At the conclusion of the discussion, the meeting adjourned.