

October 11, 2023

Direct Support Organizations

Board of Trustees Meeting

Shawnta Friday-Stroud, Ph.D.
Vice President, University Advancement
Executive Director, FAMU Foundation, Inc.
Dean, School of Business and Industry

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Approval of Minutes

Recommendation:

Approve the minutes of the June 7, 2023,
Direct Support Organizations (DSO) Committee
Meeting.

DSO Board Member for Approval

Summary:

Consideration of DSO Board Member Approval

FAMU Foundation Board of Directors

Faculty Senate Representative

Appointment of Dr. Ebenezer Oriaku

Recommended by the Faculty Senate President

Rationale:

This action is submitted for approval in accordance with FAMU Foundation Board of Trustees Policy No. 2018-01.

The policy provides that the Board shall approve all appointments, including elected board members, to any DSO board.

Recommendation:

Approve the appointment of Dr. Ebenezer Oriaku to the FAMU Foundation Board of Directors.

Strike, Strike, and Strike Again!



DSO Board Member for Approval

Summary:

Consideration of DSO Board Member Approval

FAMU Foundation Board of Directors

Student Government Association Representative

Appointment of Ms. Kyla Mays

Recommended by the Student Body President

Rationale:

This action is submitted for approval in accordance with FAMU Foundation Board of Trustees Policy No. 2018-01. The policy provides that the Board shall approve all appointments, including elected board members, to any DSO board.

Recommendation:

Approve the appointment of Ms. Kyla Mays to the FAMU Foundation Board of Directors.

Strike, Strike, and Strike Again!



STRIKE

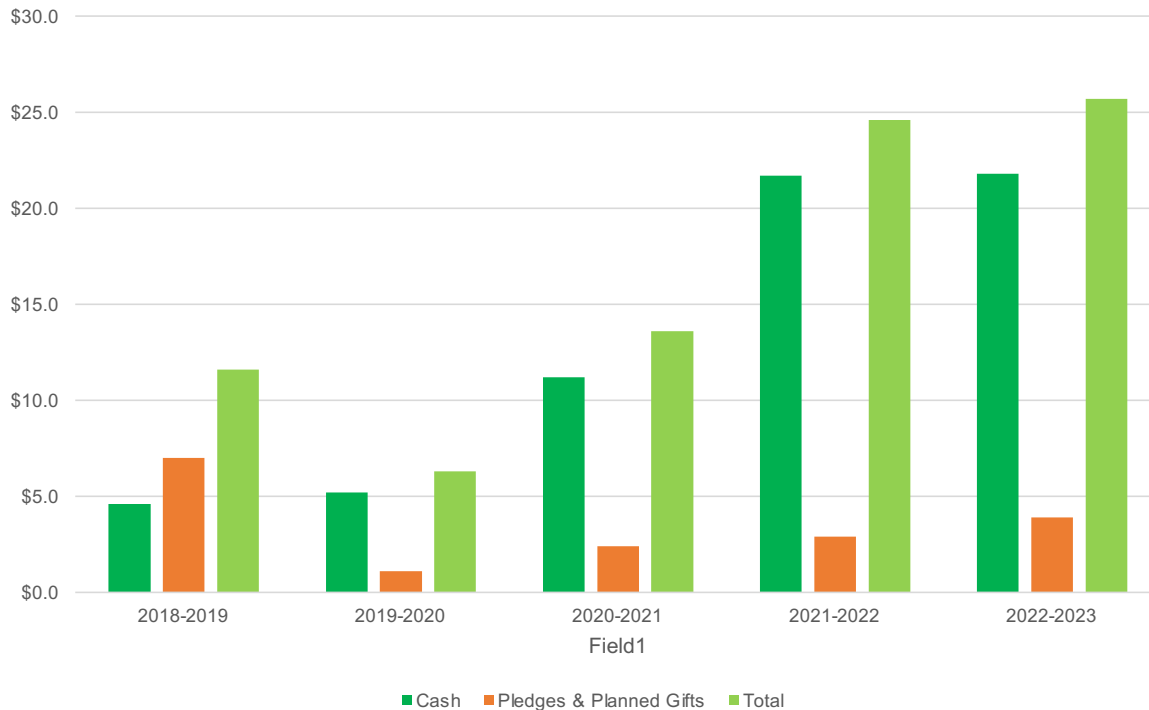
UNIVERSITY ADVANCEMENT UPDATES

Strike, Strike, and **Strike Again!**

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2022-2023 Fundraising Total

Five-Year Fundraising Totals



June 30, 2023, Fundraising Total:

\$25,746,316.33

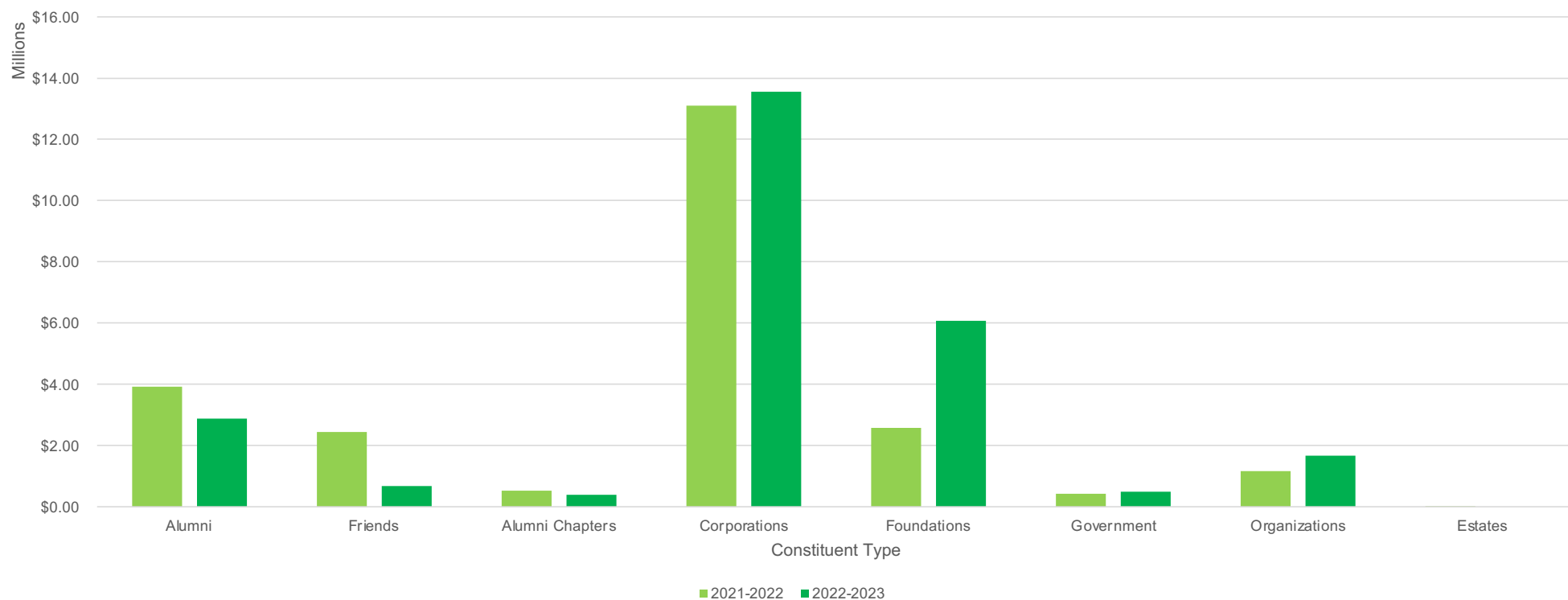
(171.6% of \$15M Goal)

- **New Cash**
6/30/23 - \$18,766,731.27
(72% of Total & 125% of \$15M Goal)
- **Pledges & Planned Gifts**
6/30/23 - \$6,979,585.06
(28% of Total & 46% of \$15M Goal)

Strike, Strike, and Strike Again!

Year-to-Year Donor Constituent Comparison

2021-2022 to 2022-2023 Comparison by Constituent Type

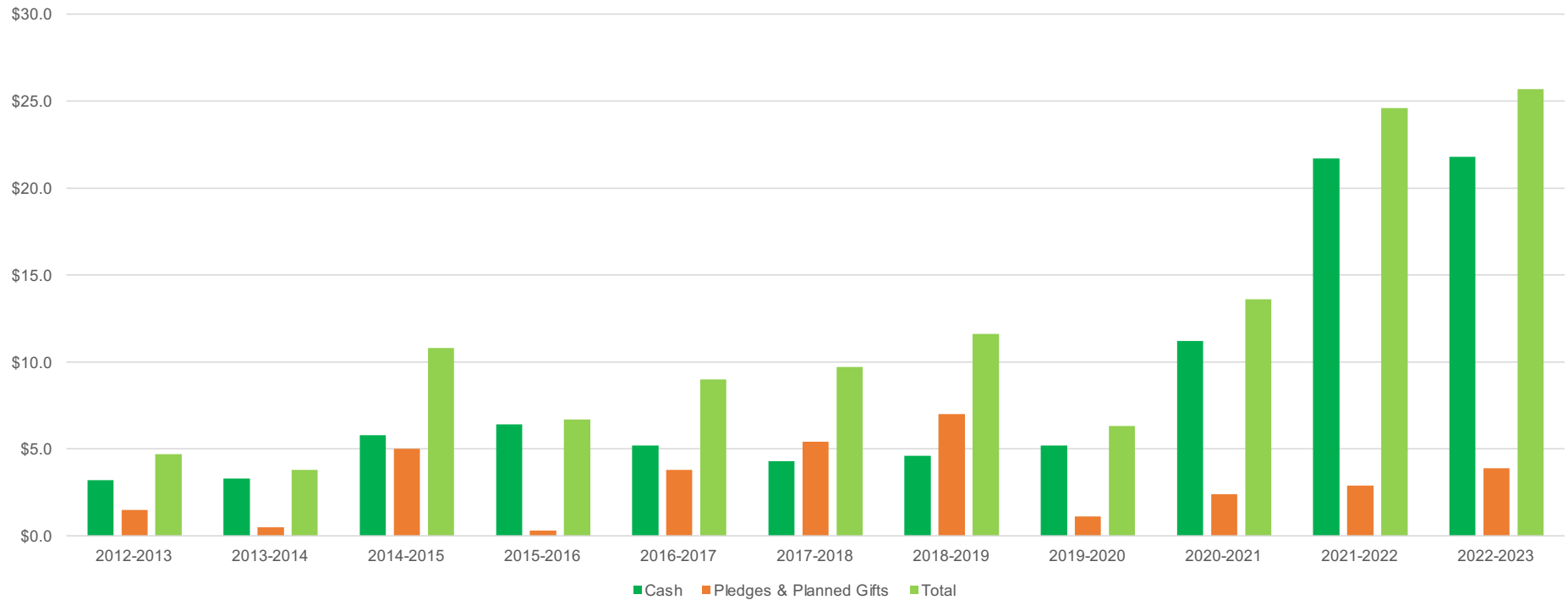


Strike, Strike, and Strike Again!

Historical Fundraising Trend

2012-13 to 2022-23

FAMU Fundraising Trend 2013-2023



Strike, Strike, and Strike Again!

2023-2024 Fundraising Totals as of October 4, 2023

October 4, 2023, Fundraising Total:

\$11,073,616.61

(55% of \$20M Goal)

New Cash

10/4/23 - \$9,684,966.61

(87.5% of Total & 48% of \$20M Goal)

Pledges & Planned Gifts

10/4/23 - \$1,388,650

(12.5% of Total & 6.9% of \$20M Goal)

STRIKE

DSO UPDATES

Strike, Strike, and **Strike Again!**



FAMU Foundation, Inc. Update

- FAMU Foundation, Inc. held its 2023 Board Member Retreat, September 2-3, 2023, in Fort Lauderdale, FL., in conjunction with the Orange Blossom Classic.
- FAMU Foundation, Inc. will hold its 2023 Fall Board Meeting, November 15-18, 2023, in Orlando, FL., in conjunction with the Florida Blue Florida Classic.
- Investment Value - \$156,895,462 as of June 30, 2023, compared to \$142,932,300 as of March 31, 2023.
- Endowment Value - \$113,378,084 as of June 30, 2023, compared to \$108,505,004 as of March 31, 2023.

Strike, Strike, and Strike Again!



FAMU National Alumni Association Update

- President and Mrs. Robinson, and our FAMU Alumni were truly engaged during the Orange Blossom Classic participating in a broad platform of events in the Miami Gardens/Fort Lauderdale area including:
 - Participating with the Florida Region and Miami Dade alumni in the annual OBC Parade and
 - Participating in the annual OBC luncheon featuring Actress Lynn Whitfield, and our very own alumna and former Miss FAMU, Angela Robinson who was honored at the event.
- Kudos to FAMU NAA President Curtis Johnson who was recently celebrated for his servant leadership and saluted in the circle of the 2023 Men of Honor at the Onyx Awards in Orlando.

Strike, Strike, and Strike Again!



FAMU Rattler Boosters Update (1 of 2)

- The annual Rattler Boosters Cross Country/Cheerleaders/Volleyball/ Football Kick-Off Luncheon was held on Sunday August 27, 2023, in the Al Lawson Multipurpose Teaching Gymnasium.
 - Title Sponsor: JV& Sons Inc., who operates 21 McDonalds stores in the Tallahassee area.
 - Roy Moore the operator of two Piggly Wiggly stores in Tallahassee and Quincy was honored for his support to Rattler athletics.
 - Greetings were delivered by VP Sykes and President Robinson.
 - This is the first time the Fall women sports teams and their coaches were honored.
 - Over 180 student-athletes and coaches and 650 Rattler fans were on hand to salute the student-athletes. Fans participated in drawing door prizes and a silent auction.
 - There were over 200 fans who watched via Livestream on the FAMU Rattler Boosters website.

FAMU Rattler Boosters Update (2 of 2)

- This year's membership drive is underway with over 220 Life members.
 - Special shout out to Booster Life Members President Robinson; VP Sykes; Trustees Cliatt, Harper, and Reed; and Former Trustee Dubose.
- The FAMU NAA and the Rattler Boosters will collaborate to hold a Rattler Round Up every Friday night before each home football game. All proceeds will be donated to FAMU Athletics.
- Rattler Boosters will join the 220 Quarterback Club in their efforts to fund raise for our Women Sports programs. The campaign will end on December 31, 2023.

“At FAMU, great things are happening every day!”



Founded in 1887 as the State Normal College for Colored Students, Florida Agricultural and Mechanical University (FAMU) is the only historically state supported educational facility for African Americans in Florida. It has always been co-educational. In 1890, the second Morrill Act was passed. This enabled the school to become the Black Land Grant College for the State of Florida. In 1891, the college was moved from its original location west of town to its present location which was once the site of "Highwood," Territorial Governor W.P. Duval's slave plantation. The site is one of the highest hills in Tallahassee. The school was known as Florida A&M College from 1909 until 1953, when it attained university status. On May 6, 1996, the historic Florida A&M University campus was listed in the National Register of Historic Places for its school's historic significance and buildings. The design of the campus was...