

FLORIDA **A&M** UNIVERSITY
Board of Trustees
ACTION ITEM

BOT Meeting
Monday, June 24, 2024

Subject: **Consideration of the Approval of the FAMU Naming Committee Honorary Naming Recommendation.**

Proposed Board Action: Dr. Donald E. Palm, III, Interim Vice President of University Advancement and Interim Executive Director of the FAMU Foundation, will present the will present the consideration of approval of the FAMU Naming Committee Honorary Naming Recommendation.

The FAMU Naming Committee Honorary Naming Recommendation was approved by the FAMU Naming Committee at their June 18, 2024, Committee Meeting.

Honorary Naming Recommendation

- **Fogg Planetarium at the Challenger Learning Center**

Rationale: This action item is submitted for approval in accordance with FAMU Board of Trustees Policy Number 2008-05, *"The naming of any Facility or Program requires the recommendation of the President of the University and the approval of the Board of Trustees as a noticed, non-consent agenda item at a meeting of the Board of Trustees."*

Recommendation: Approve the FAMU Naming Committee Honorary Naming Recommendation.

Attachment: Honorary Naming Recommendation Packet.

**Fogg Planetarium at the Challenger Learning Center
Honorary Naming Recommendation Packet**



March 21, 2024

Dr. Shawnta Friday-Stroud
Vice president, University Advancement
Executive Director, FAMU Foundation, Inc.
Chair, Advisory Committee on Honorary Naming of Facilities and Programs
1601 S. Martin Luther King Jr. Blvd.
Tallahassee, FL 32307

Dear Dr. Friday-Stroud,

The FAMU-FSU College of Engineering would like to respectfully request the Advisory Committee on Honorary Naming of Facilities and Programs to consider and provide guidance regarding the following proposal to rename the Challenger Learning Center's Planetarium to the Fogg Planetarium.

As the K-12 Outreach arm of the FAMU-FSU College of Engineering, the Challenger Learning Center provides community engagement and enrichment to over 50,000 students annually through field trips, summer camps and community engagement programs. This facility, while managed by FSU, is a vital part of the Joint College and makes a considerable impact at not only the Engineering College, but also across the broader FAMU community.

In December 2023, the Challenger Learning Center was notified that we were the recipients of a five-year gift commitment totaling \$750,000 from the Edward C Fogg and Lisbeth A. Fogg Charitable Trust. This is the single largest philanthropic contribution to the Challenger Learning Center in its 20-year history. The pledged commitment will provide \$150,000 funding to make minor renovations to the planetarium and the remaining \$600,000 will be contributed to the Challenger Learning Center's General Endowment fund to support programming.

Typically contributions of this nature allow for the naming of a space within a facility as determined by the FAMU Foundation, Inc. as they are the fiduciary arm that accepts contribution on behalf of FAMU. In this instance, the funds were received by the Florida State University (FSU) Foundation, the fiduciary for our other affiliated university's philanthropic contributions. Funds were directed to that university due to the donor's affiliation with FSU. The College similarly anticipates other gifts will be directed through the FAMU Foundation from donors with an affiliation with FAMU.

In the spirit of fostering strong collaboration between both universities, we are respectfully asking the FAMU Board of Trustees to endorse the naming of the Challenger Learning Center Planetarium the Fogg Planetarium just as we will similarly request that the FSU Foundation and FSU Board endorse naming proposals made by the FAMU Foundation in recognition of major gifts made in support of FAMU-FSU

College of Engineering spaces, including the Challenger Learning Center. Both FAMU and FSU Foundations have defined major gifts for purposes of naming opportunities by using a calculation that factors visibility, size, cost of construction or renovation, etc. to establish minimums. We are requesting reciprocity between the two organizations for the purposes of endorsing naming opportunities.

As the nation's only Joint College, it is imperative that we leverage the strengths and opportunities afforded by our partnership with both FAMU and FSU. We are humbly asking that we begin that process by acknowledging and supporting this honorary naming that benefits not only our College of Engineering faculty and students, but that also directly impacts our community and region through the provision of critically needed K12 STEM outreach programs as well as community engagement programming.

Respectfully Submitted,

Suvranu De,
Dean
FAMU-FSU College of Engineering

On behalf of the Challenger Learning Center of Tallahassee, a vibrant and innovative educational institution dedicated to inspiring and educating learners of all ages in the fields of science, technology, engineering, and mathematics (STEM) we are grateful for this opportunity for funding from the Edward C. Fogg, III and Lizbeth A. Fogg Charitable Trust. with a comprehensive proposal for a naming opportunity for the Planetarium.

The Challenger Learning Center of Tallahassee has a rich history of serving our community by offering engaging and interactive STEM programs. Our Planetarium, a centerpiece of our facility, has been instrumental in fostering a love for astronomy and space exploration among our visitors. Through state-of-the-art technology and immersive experiences, the Planetarium has become a vital resource for educating and inspiring individuals to pursue careers in STEM fields.

We have a vision to further elevate the educational impact of the Planetarium by enhancing its facilities and capabilities. To realize this vision, we are seeking support from The Edward C. Fogg, III and Lizbeth A. Fogg Charitable Trust. We believe that a naming opportunity for the Planetarium would not only recognize the Trust's commitment to education and STEM but also provide a lasting legacy for the Trust within our community.

With your support, we plan to undertake the following initiatives to enhance the Planetarium:

Facility Upgrades: We have recently invested in cutting-edge projection systems and advanced sound equipment but unfortunately did not have enough funding to address needed updates to the more than 20-year-old seating and infrastructure of the Planetarium to create an even more captivating and educational experience for our visitors. The Edward C. Fogg, III and Lizbeth A. Fogg Charitable Trust's contribution will directly fund these enhancements, ensuring that the Planetarium remains at the forefront of astronomical education.

Educational Programming: We will expand our educational programming to reach more students and learners of all ages, making the Planetarium an invaluable resource for teachers, students, and families. Your support will enable us to develop curriculum materials, offer scholarships, and host workshops that engage students in astronomy and space science.

Accessibility Improvements: We are committed to making the Planetarium more accessible to individuals with disabilities to ensure that everyone in our community has the opportunity to explore the wonders of the universe. With the Edward C. Fogg, III and Lizbeth A. Fogg Charitable Trust's assistance, we will ensure accessible seating, provide assistive listening devices, and develop sensory-friendly programs for those with special needs.

Outreach and Engagement: We understand the importance of reaching underserved communities, and we aim to develop outreach programs that bring the excitement of space and astronomy to these populations. Your partnership will enable us to take our mobile planetarium to schools, community centers, and rural areas, reaching individuals who might not otherwise have access to such experiences.

In recognition of the Trust's support, we propose naming the Planetarium at the Challenger Learning Center of Tallahassee as the "Fogg Planetarium." This name would serve as a reminder of the Trust's commitment to education, science, and the enrichment of our community for generations to come. In accordance with Florida State University's facility naming conventions, the requested contribution for

this opportunity would be \$750,000 which could be spread over a five year commitment at \$150,000 per year.

Thank you for your consideration of our request, and we look forward to the possibility of collaborating with the Edward C. Fogg, III and Lizbeth A. Fogg Charitable Trust to make the Fogg Planetarium a reality. Your support will empower us to continue our mission of inspiring curiosity, fostering scientific literacy, and preparing the next generation of STEM leaders.

Room Summary Report for Building: 2000

Room Number	Floor	Room Description	Department	Net Square Feet
0100	01	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	119
0100A	01	(WWE) EXTERIOR CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	393
0100B	01	(WWE) EXTERIOR CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	238
0100C	01	(WWE) EXTERIOR CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	204
0100D	01	(WWE) EXTERIOR CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	39
0100E	01	(WWE) EXTERIOR CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	39
0101	01	(620) EXHIBITION	213000 CHALLENGER LEARNING CENTER	1941
0102	01	(615) ASSEMBLY SERVICE	213000 CHALLENGER LEARNING CENTER	86
0102A	01	(615) ASSEMBLY SERVICE	213000 CHALLENGER LEARNING CENTER	44
0103	01	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	912
0104	01	(630) FOOD FACILITY	213000 CHALLENGER LEARNING CENTER	184
0105	01	(635) FOOD FACILITY SERVICE	213000 CHALLENGER LEARNING CENTER	75
0106	01	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	226
0107	01	(615) ASSEMBLY SERVICE	213000 CHALLENGER LEARNING CENTER	1223
0109	01	(YYY) MECHANICAL AREA	213000 CHALLENGER LEARNING CENTER	130
0110	01	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	120
0111	01	(660) MERCHANDISING	213000 CHALLENGER LEARNING CENTER	552
0112	01	(YWC) PUBLIC RESTROOM	213000 CHALLENGER LEARNING CENTER	253
0113	01	(YWC) PUBLIC RESTROOM	213000 CHALLENGER LEARNING CENTER	223
0115	01	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	134
0116	01	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	80
0116B	01	(YYY) MECHANICAL AREA	213000 CHALLENGER LEARNING CENTER	231
0117	01	(115) CLASSROOM SERVICE	213000 CHALLENGER LEARNING CENTER	210
0118	01	(110) CLASSROOM	213000 CHALLENGER LEARNING CENTER	1031
0119	01	(110) CLASSROOM	213000 CHALLENGER LEARNING CENTER	807
0120	01	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	196
0121	01	(620) EXHIBITION	213000 CHALLENGER LEARNING CENTER	1578
0123	01	(YYE) TELECOMMUNICATION CLOSET	108000 INFORMATION TECHNOLOGY SERVICE	82
0123	01	(YYE) TELECOMMUNICATION CLOSET	108000 INFORMATION TECHNOLOGY SERVICE	82
0124	01	(YYY) MECHANICAL AREA	213000 CHALLENGER LEARNING CENTER	43
0125	01	(115) CLASSROOM SERVICE	213000 CHALLENGER LEARNING CENTER	143
0125A	01	(115) CLASSROOM SERVICE	213000 CHALLENGER LEARNING CENTER	66

Room Summary Report for Building: 2000

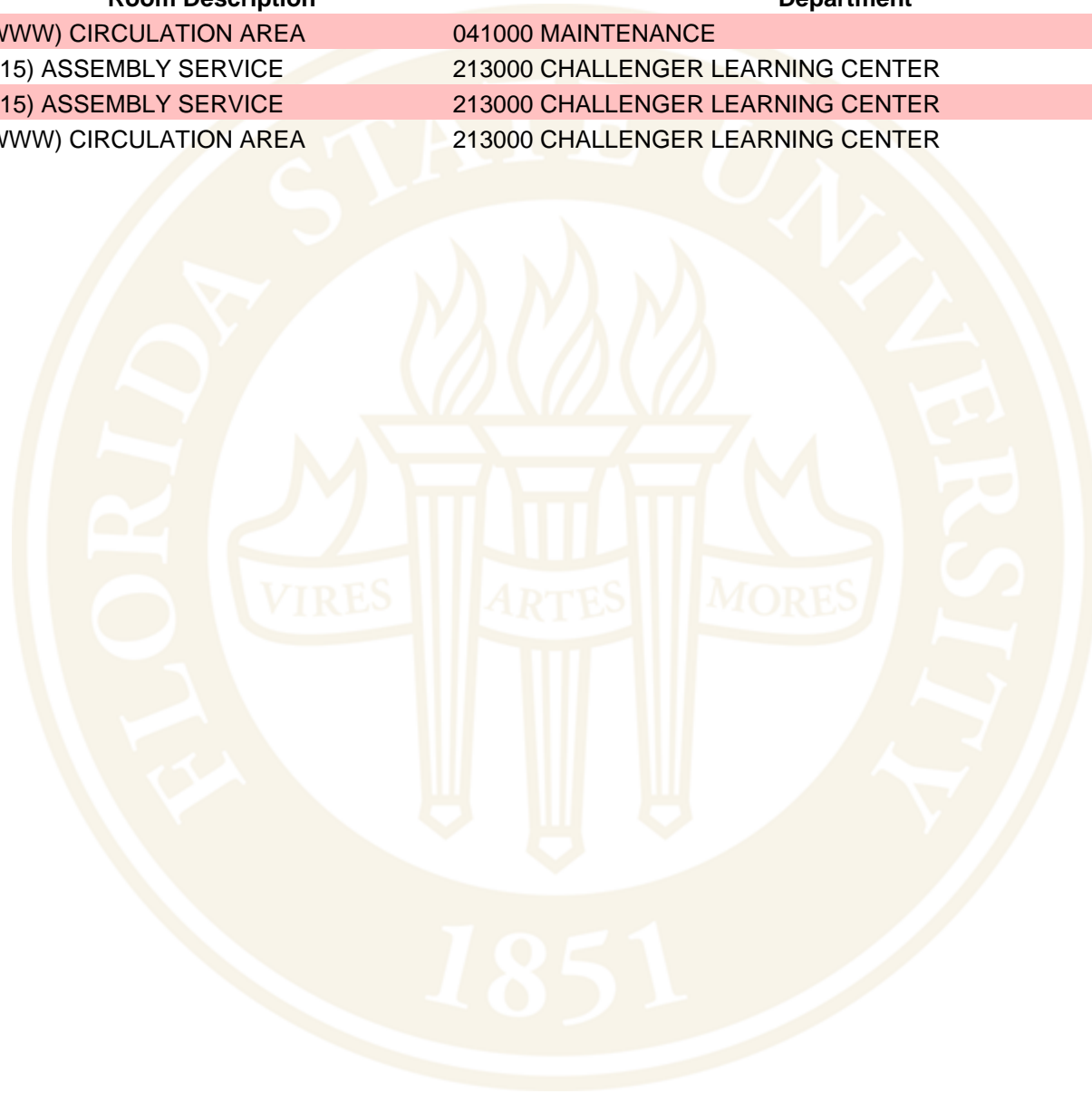
Room Number	Floor	Room Description	Department	Net Square Feet
0125B	01	(115) CLASSROOM SERVICE	213000 CHALLENGER LEARNING CENTER	34
0126	01	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	747
0127	01	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	48
0128	01	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	48
0129	01	(625) EXHIBITION SERVICE	213000 CHALLENGER LEARNING CENTER	224
0130	01	(610) ASSEMBLY	213000 CHALLENGER LEARNING CENTER	408
0132	01	(YYY) MECHANICAL AREA	213000 CHALLENGER LEARNING CENTER	171
0132B	01	(YYY) MECHANICAL AREA	213000 CHALLENGER LEARNING CENTER	29
0133	01	(315) OFFICE SERVICE	213000 CHALLENGER LEARNING CENTER	63
0134	01	(315) OFFICE SERVICE	213000 CHALLENGER LEARNING CENTER	112
0135	01	(115) CLASSROOM SERVICE	213000 CHALLENGER LEARNING CENTER	140
0136	01	(315) OFFICE SERVICE	213000 CHALLENGER LEARNING CENTER	356
0136B	01	(315) OFFICE SERVICE	213000 CHALLENGER LEARNING CENTER	24
0137	01	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	117
0138	01	(110) CLASSROOM	213000 CHALLENGER LEARNING CENTER	718
0138A	01	(115) CLASSROOM SERVICE	213000 CHALLENGER LEARNING CENTER	127
0140	01	(665) MERCHANDISING SERVICE	213000 CHALLENGER LEARNING CENTER	330
L0101	01	(WWL) ELEVATOR	213000 CHALLENGER LEARNING CENTER	28
S0101	01	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	136
S0102	01	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	144
S0103	01	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	54
0200	02	(310) OFFICE	213000 CHALLENGER LEARNING CENTER	152
0201	02	(315) OFFICE SERVICE	213000 CHALLENGER LEARNING CENTER	241
0202	02	(310) OFFICE	213000 CHALLENGER LEARNING CENTER	100
0203	02	(310) OFFICE	213000 CHALLENGER LEARNING CENTER	100
0204	02	(310) OFFICE	213000 CHALLENGER LEARNING CENTER	100
0205	02	(310) OFFICE	213000 CHALLENGER LEARNING CENTER	181
0205A	02	(310) OFFICE	213000 CHALLENGER LEARNING CENTER	100
0206	02	(350) CONFERENCE ROOM	213000 CHALLENGER LEARNING CENTER	572
0207	02	(310) OFFICE	213000 CHALLENGER LEARNING CENTER	629
0208	02	(310) OFFICE	213000 CHALLENGER LEARNING CENTER	230
0209	02	(315) OFFICE SERVICE	213000 CHALLENGER LEARNING CENTER	135

Room Summary Report for Building: 2000

Room Number	Floor	Room Description	Department	Net Square Feet
0211	02	(YWC) PUBLIC RESTROOM	213000 CHALLENGER LEARNING CENTER	56
0212	02	(610) ASSEMBLY	213000 CHALLENGER LEARNING CENTER	2850
0212B	02	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	46
0213	02	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	58
0214	02	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	76
0215B	02	(YYE) TELECOMMUNICATION CLOSET	108000 INFORMATION TECHNOLOGY SERVICE	85
0216	02	(YYY) MECHANICAL AREA	213000 CHALLENGER LEARNING CENTER	771
0216B	02	(XXX) CUSTODIAL AREA	213000 CHALLENGER LEARNING CENTER	24
0216C	02	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	64
0217	02	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	43
0218	02	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	54
0219	02	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	123
0220	02	(YWC) PUBLIC RESTROOM	213000 CHALLENGER LEARNING CENTER	278
0221	02	(YWC) PUBLIC RESTROOM	213000 CHALLENGER LEARNING CENTER	239
0222	02	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	1187
0223	02	(610) ASSEMBLY	213000 CHALLENGER LEARNING CENTER	1208
0224	02	(615) ASSEMBLY SERVICE	213000 CHALLENGER LEARNING CENTER	274
0225	02	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	71
0226	02	(615) ASSEMBLY SERVICE	213000 CHALLENGER LEARNING CENTER	68
0227	02	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	413
0229	02	(110) CLASSROOM	213000 CHALLENGER LEARNING CENTER	697
0229A	02	(115) CLASSROOM SERVICE	213000 CHALLENGER LEARNING CENTER	513
0230	02	(115) CLASSROOM SERVICE	213000 CHALLENGER LEARNING CENTER	178
0231	02	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	145
0233	02	(115) CLASSROOM SERVICE	213000 CHALLENGER LEARNING CENTER	203
0240	02	(220) OPEN LABORATORY	213000 CHALLENGER LEARNING CENTER	451
0241	02	(220) OPEN LABORATORY	213000 CHALLENGER LEARNING CENTER	363
L0201	02	(WWL) ELEVATOR	213000 CHALLENGER LEARNING CENTER	28
S0201	02	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	90
S0202	02	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	144
S0203	02	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	88
0300	03	(YYY) MECHANICAL AREA	213000 CHALLENGER LEARNING CENTER	934

Room Summary Report for Building: 2000

Room Number	Floor	Room Description	Department	Net Square Feet
S0302	03	(WWW) CIRCULATION AREA	041000 MAINTENANCE	121
M202	M2	(615) ASSEMBLY SERVICE	213000 CHALLENGER LEARNING CENTER	639
M203	M2	(615) ASSEMBLY SERVICE	213000 CHALLENGER LEARNING CENTER	172
SM201	M2	(WWW) CIRCULATION AREA	213000 CHALLENGER LEARNING CENTER	121





Gift Agreement
among
Edward C. Fogg, III and Lisbeth A. Fogg Charitable Trust,
Florida State University
and
the Florida State University Foundation Inc.
to name the
Fogg Planetarium at the Challenger Learning Center

I. INTRODUCTION

For the purpose of making a charitable gift, this Agreement is entered into on the day and date last signed below by and among Edward C. Fogg, III and Lisbeth A. Fogg Charitable Trust (Donor), Florida State University for and on behalf of the Florida State University Board of Trustees (University) and the Florida State University Foundation Inc. (Donee), a not-for-profit corporation located in Tallahassee, Florida, to name the **Fogg Planetarium at the Challenger Learning Center**.

II. PURPOSE

- A. The Donor is committing \$750,000 to name the Fogg Planetarium at the Challenger Learning Center.
- B. This gift will provide much-needed support for the Challenger Learning Center Fund (F02725) and the Challenger Learning Center Endowment Fund (F07719).
- C. This gift is subject to the University's Campus Naming Policy.

III. SCHEDULE AND FORM OF CONTRIBUTION

- A. The Donor will most generously gift \$750,000 on or before December 31, 2027.

The Donor will contribute \$750,000 according to the following schedule:

- \$150,000 on or before December 31, 2023 (F02725)
- \$150,000 on or before December 31, 2024 (F07719)
- \$150,000 on or before December 31, 2025 (F07719)
- \$150,000 on or before December 31, 2026 (F07719)
- \$150,000 on or before December 31, 2027 (F07719)

- B. The Donor may contribute the total gift amount at any time before the last date on the schedule.
- C. The Donor and others have the right to make additional gifts to the Donee for inclusion in the fund, possibly changing the named space in the future.

IV. ADMINISTRATION

- A. The dean of the FAMU-FSU College of Engineering will be charged with administering the fund following the Purpose noted in this Agreement.
- B. Modifications to this Agreement may be requested by the Donor, as needed, to meet the expressed intent of this fund. Any proposed modifications must be in writing and agreed to by all parties to this Agreement.
- C. If the fund cannot be used for the Purpose stated in this Agreement, the provost of the University reserves the right to redirect the use of the fund for a similar purpose most closely aligned with the Donor's original intention. The University will make reasonable efforts to contact the Donor or current Trustees of the Donor regarding the change, but the provost retains the ultimate decision to redirect the use.
- D. If consideration of any of the foregoing criteria shall be determined to be legally impermissible for whatever reason by the decision of a court of competent jurisdiction binding on the University, then such criteria shall be eliminated from this document with the remainder of the document left intact, as long as the Donor's original intent is not substantially changed, and the deleted text shall have no further force or effect. Thereafter, this Agreement shall be administered based on the remaining criteria.
- E. This naming is contingent upon approval by the Board of Trustees. Additional verbiage and approvals unique to the FAMU-FSU College of Engineering naming opportunities may be required.

V. RECOGNITION

- A. The Donor will be recognized by naming the **Fogg Planetarium at the Challenger Learning Center**, which shall serve as a tribute to their vision and commitment.
- B. The Donor shall be acknowledged in accordance with the policies of the Donee. This recognition may include appearances in press releases and features in printed and electronic communications.

Signature page follows

All parties concerned have agreed upon the foregoing provisions, as evidenced by the signatures affixed hereto.

DocuSigned by:
Mary Ann Clark 1/3/2024 | 11:30 AM EST
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Mary Clark Date
Co-Trustee
The Edward C. Fogg, III and Lisbeth A. Fogg Charitable Trust

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Todd Clark 1/3/2024 | 7:23 AM PST
24835F179825426...
J. Todd Clark Date
Co-Trustee
The Edward C. Fogg, III and Lisbeth A. Fogg Charitable Trust

DocuSigned by:
Shannon Weiler 1/3/2024 | 9:31 AM EST
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Shannon Weiler Date
Vice President & Trust Officer
Capital City Trust Company, Co-Trustee
The Edward C. Fogg, III and Lisbeth A. Fogg Charitable Trust

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Richard McCullough 12/21/2023 | 7:31 AM EST
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Richard D. McCullough, Ph.D. Date
President
Florida State University

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James Clark 12/20/2023 | 10:16 PM EST
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James J. Clark, Ph.D. Date
Provost and Executive Vice President
for Academic Affairs
Florida State University

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Suvranu De Date
Dean
FAMU-FSU College of Engineering

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Marla Vickers 12/20/2023 | 12:17 PM EST
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Marla Vickers Date
Vice President for University Advancement
Florida State University
and President, FSU Foundation Inc.

Approved as to form and legal content
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[Signature] 12/20/2023 | 11:18 AM EST
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Office of General Counsel Date