

FLORIDA **A&M** UNIVERSITY  
Board of Trustees  
ACTION ITEM

**Direct Support Organizations (DSO) Committee**  
**Wednesday, December 6, 2023**  
**Agenda Item III.**

**Subject:** Consideration of the Approval of Minutes

**Proposed Board Action:** Approval of the Minutes

**Rationale:** In accordance with the Florida Statutes, a governmental body shall prepare and keep minutes or make a tape recording of each open meeting of the body.

**Recommendation:** Approve the DSO Committee Meeting Minutes for October 11, 2023.

**Attachment:** Yes

**Direct Support Organizations (DSO) Committee Minutes**  
**Trustee Belvin Perry, Jr., Chair**  
**Wednesday, October 11, 2023**

Trustee Belvin Perry, Jr. called the meeting to order. Trustees Kristin Harper, Kelvin Lawson and Michael White were present. A quorum was established. Two (2) action items and several informational items were presented to the DSO Committee.

**Approval of June 7, 2023, DSO Committee Meeting Minutes**

Trustee Lawson motioned for approval; seconded by Trustee Harper. The motion passed, unanimously.

**Consideration of Approval of DSO Board Members**

**A. FAMU Foundation, Inc.**

- a. Faculty Senate Representative**
- b. SGA Representative**

Dr. Shawnta Friday-Stroud presented to the Committee consideration for approval of the Faculty Senate Representative and Student Government Association (SGA) representative.

A motion was made to approve the election of the below nominees to serve on the FAMU Foundation, Inc. Board of Directors for a one-year term.

- Faculty Senate Representative | Ebenezer T. Oriaku, Ph.D.
- SGA Representative | Kyla J. Mays

Trustee Lawson motioned for approval; seconded by Trustee Harper. The motion passed, unanimously.

**DSO Committee Action Plan**

Dr. Friday-Stroud provided an overview of the 2023-2024 DSO Committee Action Plan for the Committee.

**Update on Divisional Activities**

**A. FY 2022-2023 University Advancement Updates**

1. FY 2022-2023 Fundraising Progress as of June 30, 2023:
  - i. Raised over \$25.74M (171.6% of \$15M Goal)
2. New Cash - \$18.76M (72% of Total & 125% of \$15M Goal)
3. Pledges & Planned Gifts - \$6.97M (28% of Total & 46% of \$15M Goal)
4. Year-to-Year Constituent Comparison
  - i. Corporations and Foundations account for the majority of support.

Dr. Friday-Stroud thanked President Robinson, the entire University Advancement Team, University Faculty, and the entire University community for their support in achieving the highest ever fundraising totals for the University for the third year in a row.

**B. FY 2023-2024 University Advancement Updates**

1. FY 2023-2024 Fundraising Progress as of October 4, 2023:
  - i. Raised over \$11.07M (55% of \$20M Goal)
2. New Cash - \$9.68M (87.5% of Total & 48% of \$20M Goal)
3. Pledges & Planned Gifts - \$1.38M (12.5% of Total & 6.9% of \$20M Goal)

**C. DSO Updates**

**FAMU Foundation, Inc.**

- FAMU Foundation, Inc. held its 2023 Board Member Retreat, September 2-3, 2023, in Fort Lauderdale, FL., in conjunction with the Orange Blossom Classic.
- FAMU Foundation, Inc. will hold its 2023 Fall Board Meeting, November 15-18, 2023, in Orlando, FL., in conjunction with the Florida Blue Florida Classic.
- Investment Value - \$156,895,462 as of June 30, 2023, compared to \$142,932,300 as of March 31, 2023.
- Endowment Value - \$113,378,084 as of June 30, 2023, compared to \$108,505,004 as of March 31, 2023.

**FAMU National Alumni Association**

- President and Mrs. Robinson, and our FAMU Alumni were truly engaged during the Orange Blossom Classic participating in a broad platform of events in the Miami Gardens/Fort Lauderdale area including:
  - Participating with the Florida Region and Miami Dade alumni in the annual OBC Parade and
  - Participating in the annual OBC luncheon featuring Actress Lynn Whitfield, and our very own alum and former Miss FAMU, Angela Robinson who was honored at the event.
- Kudos to FAMU NAA President Curtis Johnson who was recently celebrated for his servant leadership and saluted in the circle of the 2023 Men of Honor at the Onyx Awards in Orlando.

**FAMU Rattler Boosters**

- The annual Rattler Boosters Cross Country/Cheerleaders/Volleyball/ Football Kick-Off Luncheon was held on Sunday August 27, 2023, in the Al Lawson Multipurpose Teaching Gymnasium.

- Title Sponsor: JV& Sons Inc., who operates 21 McDonalds stores in the Tallahassee area.
- Roy Moore the operator of two Piggly Wiggly stores in Tallahassee and Quincy was honored for his support to Rattler athletics.
  
- Greetings were delivered by VP Sykes and President Robinson.
  
- This is the first time the Fall women sports teams and their coaches were honored.
  
- Over 180 student-athletes and coaches and 650 Rattler fans were on hand to salute the student– athletes. Fans participated in drawing door prizes and a silent auction.
  
- There were over two hundred fans who watched via Livestream on the FAMU Rattler Boosters website.
  
- This year’s membership drive is underway with over 220 Life members.
  - Special shout out to Booster Life Members President Robinson; VP Sykes; Trustees Cliatt, Harper, and Reed; and Former Trustee Dubose.
  
- The FAMU NAA and the Rattler Boosters will collaborate to hold a Rattler Round Up every Friday night before each home football game. All proceeds will be donated to FAMU Athletics.
  
- Rattler Boosters will join the 220 Quarterback Club in their efforts to fund raise for our Women Sports programs. The campaign will end on December 31, 2023.

### **New Business**

Trustee White thanked Dr. Friday-Stroud and the University Advancement Team for their assistance in helping to establish his new endowment with the Foundation. Dr. Friday-Stroud announced that Trustee White has created an endowed scholarship for SBI students in the amount of \$250K and his plaque for the SBI Big Board will be unveiled this Homecoming on October 27.

The Committee briefly discussed ways to increase alumni giving; citing that alumni can diversify their portfolio of giving to grow the endowment through legacy gifts. Examples of these gifts include life insurance policies or gifts of securities (stocks). The Trustees agreed that all constituents of the University must serve as advocates who urge everyone, they engage with to give.

Trustee Perry noted for historical context how the tremendous efforts of the late Trustee Thomas Dortch, Jr. who previously served as DSO Committee Chair, has made the DSOs of the University more efficient and effective and he encouraged leadership to make minor modifications to the existing organizational structure to not impede current and future successes.

With there being no further business, the meeting was adjourned.

FLORIDA **A&M** UNIVERSITY  
Board of Trustees  
ACTION ITEM

**Direct Support Organizations (DSO) Committee**  
**Wednesday, December 6, 2023**  
**Agenda Item IV. A.**

**Subject:** **Consideration of Approval of DSO Board Members**  
A. FAMU Foundation, Inc.

**Proposed Board Action:** Dr. Shawnta Friday-Stroud, Vice President of University Advancement and Executive Director of the FAMU Foundation, will present the below nominees for consideration of approval for the FAMU Foundation Board of Directors.

At the November 17, 2023, FAMU Foundation General Board Meeting, a total of four (4) nominees were elected to the FAMU Foundation Board of Directors.

Foundation Board Director Nominees

- 1) Terry D. Arnold
- 2) Billy Greer
- 3) Wilbert Cecyl Hobbs
- 4) Chekesha C. Kidd

**Rationale:** This action item is submitted for approval in accordance with FAMU Board of Trustees Policy Number 2018-01, *"Provide that the Board shall approve all appointments, including elected board members, to any DSO board."*

**Recommendation:** **Approve the election of the four (4) nominees listed above to serve a four-year term on the FAMU Foundation Board beginning January 1, 2024, and ending December 31, 2027.**

**Attachment:** Biographical Summaries

**Proposed Foundation Board Nominees Biographical Summaries**

**1) Terry D. Arnold**

- a. **Location: Weston, FL**
- b. **Occupation: Senior VP and Chief HR Officer | Southern Glazer's Wine and Spirits**



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**2) Billy Greer**

- a. **Location: Atlanta, GA**
- b. **Occupation: Managing Director | PGIM Private Capital (A Division of Prudential Financial)**



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**3) Wilbert Cecyl Hobbs**

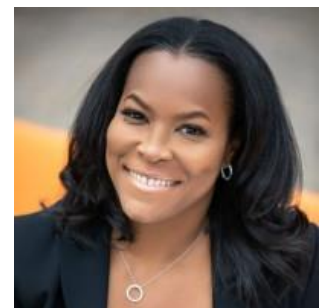
- a. **Location: San Francisco, CA**
- b. **Occupation: Consultant | Russell Reynolds Associates**



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**4) Chekesha C. Kidd**

- a. **Location: Washington, D.C.**
- b. **Occupation: Senior Health and Wellness Executive | Launched a startup venture – The Ilera Companies, Inc.**



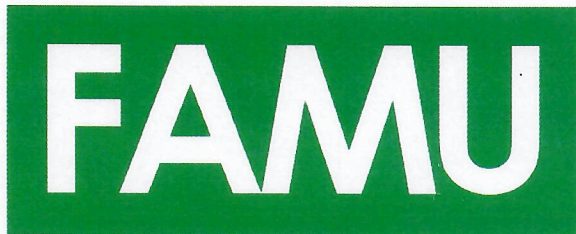
FLORIDA **A&M** UNIVERSITY  
Board of Trustees  
ACTION ITEM

**Direct Support Organizations (DSO) Committee**  
**Wednesday, December 6, 2023**  
**Agenda Item V. A.**

- Subject:** **Approval of FAMU Naming Committee Action Items**  
Honorary Naming of the Julian "Cannonball" and Nat Adderley Music Institute.
- Proposed Board Action:** Dr. Shawnta Friday-Stroud, Vice President of University Advancement and Executive Director of the FAMU Foundation, will present the consideration of approval of the FAMU Naming Committee Honorary Naming Recommendation.
- The FAMU Naming Committee Honorary Naming Recommendation was approved by the FAMU Naming Committee at their October 20, 2023, Committee Meeting.
- Honorary Naming Recommendation  
Julian "Cannonball" and Nat Adderley Music Institute
- Rationale:** This action item is submitted for approval in accordance with FAMU Board of Trustees Policy Number 2008-05, *"The naming of any Facility or Program requires the recommendation of the President of the University and the approval of the Board of Trustees as a noticed, non-consent agenda item at a meeting of the Board of Trustees."*
- Recommendation:** **Approve the FAMU Naming Committee Honorary Naming Recommendation.**
- Attachment:** Honorary Naming Recommendation Packet.

**Julian “Cannonball” and  
Nat Adderley Music Institute  
Honorary Naming Recommendation Packet**





COLLEGE OF  
**SOCIAL SCIENCES**  
+ **ARTS**  
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FLORIDA AGRICULTURAL AND MECHANICAL UNIVERSITY

DEPARTMENT OF MUSIC

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Darryl Tookes, Director  
Music Industry Studies  
Music Department  
College of Social Sciences, Arts and Humanities  
Florida A&M University

October 13, 2023

President Larry Robinson, Ph.D.  
Florida A&M University

President Robinson,

I write to you to thank you for your ongoing engagement with the Music Department, and to officially express my appreciation for your enthusiasm regarding the renaming of the Institute of Research in Music and Entertainment Industry Studies of which I am Director to **The Julian "Cannonball" and Nat Adderley Music Institute**.

With the blessings of the Adderley family, we have seen our work manifested in the city of Tallahassee with the renaming of Cascades Park, of which our Music Department played a vital role. For recruitment, fundraising, and international recognition, the unrivaled musical legacy of the Adderley brothers could not possibly be recognized in a more fitting location than here at Florida A&M University, where they received their training. The potential cannot be overstated.

Again, thank you for your leadership and support in this initiative.

Respectfully,

A handwritten signature in blue ink, appearing to read "Darryl Tookes", with a long horizontal flourish extending to the right.

Darryl Tookes  
Director, Music Industry Studies

**The Julian “Cannonball” and Nat Adderley  
Music Institute at  
Florida A&M University  
  
Music Department**

Not every post-bop hero from the ‘50s could adapt to ‘70s fusion, but Cannonball Adderley's understanding of the blues and his ability to unfurl liquid lines of melody made him invaluable in both eras. With his trumpeter / composer brother Nat, the Adderley brothers’ contribution to music of the modern era is unsurpassed. From their interpretation of the Great American Songbook, Jazz Standards, Showtunes from the Golden Age of Broadway, to their irresistible Pop/R&B Grammy Award winning smash hit “Mercy Mercy”- the Adderley name is synonymous with musical excellence, and social progress. With the Cannonball Adderley Quintet’s Country Preacher “Live” at Operation Breadbasket, recorded at a 1969 Chicago meeting of the Southern Christian Leadership Conference, the multiracial band proved exemplar of musical trends to come, and political change on the horizon.

Nowhere else on this planet or in the cosmos could a music program in honor of the Adderley brothers be as meaningful as to house The Julian “Cannonball” and Nat Adderley Music Institute at Florida A&M University. With the blessings of the Adderley Family, we respectfully submit our proposal to rename the Institute for Research in Music and Entertainment Industry Studies to **The Julian “Cannonball” and Nat Adderley Music Institute.**

### **GOAL**

To recognize our own, by claiming the legacy here at FAMU of the Adderley brothers, who became legendary in the world of music, culture, and society. And to inspire, encourage, train, and prepare generations of Rattlers for sustainable successful careers in the Music Industry.

### **MISSION**

To elevate our program to its true status of international recognition as a training place for future generations of musicians, executives, managers, publishers, agents, recording engineers, producers, artists, songwriters, and impresarios.

### **OBJECTIVES**

The Julian “Cannonball” and Nat Adderley Music Institute will propel our Institute upward to the highest echelons of Music Business programs – a level befitting the legacy of these celebrated musicians from FAMU. The foreseeable impact of this on fundraising, recruitment, scholarships, and community engagement is immeasurable.



Miles Davis, Cannonball Adderley, John Coltrane. Our man in the middle. This iconic picture shows it all. The birth of the modern era in music.



A few of the many albums by our FAMU Rattlers – Cannonball and Nat Adderley.

Let's bring the legacy of Cannonball and Nat Adderley home to Florida A&M University.



FROM THE GOVERNING BODY OF  
THE CITY OF TALLAHASSEE

# PROCLAMATION

**WHEREAS**, Nat and Cannonball Adderley were giants of modern jazz, and spent their formative years in Tallahassee; and

**WHEREAS**, the two moved to town in the 1940's, when their parents took jobs at Florida A&M University; and

**WHEREAS**, their father had played the trumpet some professionally, and Cannonball (so nicknamed by his friends, because they said he ate "like a cannibal") played the cornet, before giving that to Nat when he picked up the alto saxophone; and

**WHEREAS**, the two got their break when each sat in with bassist Oscar Pettiford's band at the Café Bohemia in Greenwich Village in 1955, where Cannonball was proclaimed "the next Charlie Parker" and shortly thereafter formed the Cannonball Adderley Quintet; and

**WHEREAS**, Cannonball joined the legendary Miles Davis sextet with John Coltrane, in time to record the album *Kind of Blue*, and Miles Davis in turn performed on Cannonball's album, *Somethin' Else*, along with Art Blakely and Hank Jones; and

**WHEREAS**, the Cannonball Adderley Quintet reunited in 1959, and began churning out a string of hits: "This Here," "Work Song," "Mercy, Mercy, Mercy," "The Jive Samba," and "Walk Tall," where their sound ranged from "hard bop" to something that became known as "soul jazz"; and

**WHEREAS**, after Cannonball died in 1975, Nat continued performing and writing, headlining several tours and playing all the trumpet parts for Sammy Davis, Jr. in the movie *A Man Called Adam*, as well as staging performances of the musical he and Cannonball wrote, *Shout Up a Morning*; and

**WHEREAS**, the music of Nat and Cannonball Adderley has influenced a host of musicians throughout the world ; and

**WHEREAS**, this year's Word of South Festival features a tribute to Nat and Cannonball Adderley on Sunday April 10, 2022, on its Florida Jazz & Blues/Marriott AC Stage, with artists flying in from around the country to play their music and participate in discussions about their importance to American music as a whole.

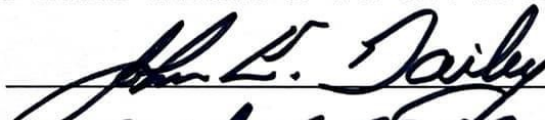

**NOW, THEREFORE**, I, John E. Dailey, by the authority vested in me as Mayor of the City of Tallahassee, do hereby recognize April 10, 2022, as

## Nat and Cannonball Adderley Day

IN WITNESS WHEREOF I HAVE HEREUNTO SET MY  
HAND AND CAUSED THE SEAL OF THE CITY TO BE AFFIXED.

MAYOR

DATE



FLORIDA **A&M** UNIVERSITY  
**Board of Trustees**  
**INFORMATIONAL ITEM**

**Direct Support Organizations (DSO) Committee**  
**Wednesday, December 6, 2023**  
**Agenda Item: VII. A. B.**

**Subject:** Update on Divisional Activities

**Background Information and Summary:**

Dr. Shawnta Friday-Stroud will provide an update on Divisional activities.

**A.) FY 2023-2024 University Advancement Updates**

- FY 2022-2023 Fundraising at November 8, 2023
  - \$12,417,630.63 (62% of \$20M Goal)
  - New Cash (11/8/23)  
\$10,897,980.63 (88% of Total & 54% of \$20M Goal)
  - Pledges & Planned Gifts (11/8/23)  
\$1,519,650 (12% of Total & 7.5% of \$20M Goal)

**B.) DSO Updates**

**1. FAMU Foundation, Inc.**

- FAMU Foundation Fall 2023 Board of Directors Meeting was held on November 15-18, 2023, in Orlando, FL., in conjunction with the Florida Classic.
- Investment Value - \$150,825,131 as of October 31, 2023, compared to \$153,690,017 as of September 30, 2023.
- Endowment Value - \$104,993,207 as of October 31, 2023, compared to \$106,962,101 as of September 30, 2023.
- 2022-2023 Financial Statements – Unmodified (Clean) Audit

**2. FAMU National Alumni Association (NAA)**

- The FAMU NAA held its Fall meetings November 15-18, 2023, in Orlando, FL in conjunction with the Florida Classic.
- BOT Chair Kristen Harper has hit the ground running connecting with our DSOs. She met most recently with the NAA executive board applauding the NAA's strides in legislative advocacy and student recruitment. She encouraged the NAA leadership to expand their knowledge of the university's benchmarks and performance based

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**INFORMATIONAL ITEM**

metrics while continuing their great efforts in aligning their work with FAMU's strategic plan.

- Chair Harper is also dedicated to continued collaboration between our DSO's and is pleased to have commitments from the FAMU Foundation, and FAMU Boosters to join the FAMU NAA for meetings at their National Convention early May 30- June 2, 2024 at the Hyatt Grand Hotel in Tampa, Florida... "One FAMU Stronger Together."

**3. FAMU Rattler Boosters**

- The FAMU Rattler Boosters continues to raise money for all Athletics teams.