

DECEMBER 6, 2023

Board of Trustees Meeting

# ATHLETICS UPDATE

Tiffani-Dawn B. Sykes

Vice President and Director of Intercollegiate Athletics



# Athletics Action Plan Update

## FOCUSES

1. Academic Support
2. Financial Aid, Scholarship and Student Support
3. Admissions
4. Compliance
5. Accountability and Operational Effectiveness
6. Monitoring and Controls
7. Departmental Alignment
8. Transfer Athletes and Academic Majors Changes

# Athletics Action Plan Outcome

**TS Tiffani-Dawn Sykes** 7:17 PM  
FAMU Football, Thank you for my first college football win as the athletic director. I will never forget this moment. Congratulations on the win, the first of any more this season! FANGS UP!

Sep 4, 2023

**JS Jah'Marae Sheread** 11:02 AM  
You welcome you deserve it and I want to thank you for everything you do for us it means a lot can't wait to make you and your team proud when we win in Atlanta 🍌🍌


Type message... GIF

**SS Sierra Sandy** 7:44 PM  
Thank you for coming and supporting us as ASU. It meant a lot 🍌🍌

**TS Tiffani-Dawn Sykes** 9:11 PM  
Of course! Keep striking! ❤️🍌

Apr 20, 2023

**TS Tiffani-Dawn Sykes** 7:22 PM  
1 Image



🍌🍌🍌

Type message... GIF

**TS Tiffani-Dawn Sykes** 5:36 PM  
Congrats on moving into the top 10 in digs in FAMU history! Proud of you Brooke!

❤️ 1 🗨️

Oct 2, 2023

**Brooke Hudson** 5:32 PM  
thank you!!

Type message... GIF

Strike, Strike, and Strike Again!

# FY23-24 REVENUE BUDGET-TO-ACTUALS as of 11/28/2023

Revenue Description	FY23-24 Budget	Actuals Recognized as of 11/28/23	Revenue Uncollected (C-D)	Percentage of Collections	EOY23-24 Projection
Fund Balance brought forward FY23			\$ 376,709		\$ -
Fees	\$ 4,200,000	\$ 2,015,495	\$ 2,184,505	48%	\$ 4,200,000
Fee Waivers	\$ (250,000)	\$ (138)	\$ (249,862)	0%	\$ (250,000)
Football Gate Receipts	\$ 450,000	453,492	\$ (3,492)	101%	\$ 450,000
Football Season Tickets	\$ 300,000	241,718	\$ 58,282	81%	\$ 300,000
Game Guarantees	\$ 1,560,000	\$ 7,140	\$ 1,552,860	0%	\$ 1,560,000
Athletic Concession Sales	\$ 75,000	\$ 75,861	\$ (861)	101%	\$ 95,000
Athletic Advertising Sales	\$ 200,000	\$ 200,000	\$ -	100%	\$ 200,000
Royalty	\$ 300,000	\$ 163,182	\$ 136,818	54%	\$ 300,000
NCAA Revenues	\$ 350,000	\$ 24,850	\$ 325,150	7%	\$ 350,000
M/W Basketball Receipts/Season	\$ 20,000	\$ 200	\$ 19,800	1%	\$ 20,000
Investing in Champions	\$ 1,000,000	\$ 128,930	\$ -	13%	\$ 1,311,388
Miscellaneous Revenue	\$ 105,000	\$ 98,018	\$ 6,982	93%	\$ 126,700
Florida Classic Consortium	\$ 1,000,000	\$ 152,661	\$ 847,339	15%	\$ 1,000,000
SWAC Revenue	\$ 300,000	\$ -	\$ 300,000	0%	\$ 300,000
Athletic Parking	\$ 12,000	\$ 3,500	\$ 8,500	29%	\$ 12,000
Foundation Support	\$ 450,000	\$ -	\$ 450,000	0%	\$ 450,000
FHSAA					\$ 120,000
SWAC/CELEBRATION BOWL	\$ -	\$ -	\$ -		\$ 1,250,000
<b>Total Projected Revenue:</b>	<b>\$ 10,072,000</b>	<b>\$ 3,564,909</b>	<b>\$ 6,012,730</b>	<b>35%</b>	<b>\$ 11,795,088</b>

**Strike, Strike, and Strike Again!**

# FY23-24 EXPENSE BUDGET-TO-ACTUALS as of 11/28/2023

Expense Description	FY23-24 Budget	FY23-24 Encumbrances and Expenses as of 11/28/23	Current Variance/Available (C-D)	Percentage of Budget Used	Projections as of 6/30/24
Salary	\$ 3,839,273	\$ 3,808,435	\$ 30,838	99%	\$ 3,839,273
Leave Payout	\$ 100,000	\$ 93,502	\$ 6,498	94%	\$ 100,000
OPS(Temporary Salary)	\$ 767,497	\$ 730,816	\$ 36,681	95%	\$ 767,497
Student Athlete Opportunity Fund (SAOF)	\$ 200,000	\$ 150,000	\$ 50,000	75%	\$ 200,000
Operating Expenses	\$ 1,920,636	\$ 2,067,388	\$ (146,752)	108%	\$ 4,460,636
Scholarship	\$ 2,500,000	\$ 1,359,723	\$ 1,140,277	54%	\$ 2,500,000
Mandatory Expenses	\$ 350,000	\$ 134,294	\$ 215,706	38%	\$ 350,000
NCAA Penalty	\$ -	\$ -	\$ -	0%	\$ -
Debt Repayment - Athletics	\$ 125,000	\$ -	\$ 125,000	0%	\$ 125,000
Debt Repayment - Foundation	\$ 269,594	\$ -	\$ 269,594	0%	\$ 269,594
<b>Total Projected Expenses:</b>	<b>\$ 10,072,000</b>	<b>\$ 8,344,158</b>	<b>\$ 1,727,842</b>	<b>83%</b>	<b>\$ 12,612,000</b>
<i>Revenue vs. Expenses as of 11/28/23</i>	\$ -	\$ (4,779,249)	\$ 4,284,888		\$ (816,912)

**Strike, Strike, and Strike Again!**

# 2023 SWAC CHAMPIONS



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Strike, Strike, and **Strike Again!**

# HISTORY IN THE MAKING

A CHAMPION  
WILL RISE  
IN THE  
ATL

HOWARD BISON

cricket  
CELEBRATION  
BOWL  
MEAC + SWAC

FLORIDA A&M RATTLES

SATURDAY, DECEMBER 16, 2023  
MERCEDES-BENZ STADIUM · ATLANTA, GA  
NOON ET

abc

The graphic features a central collage of athletes and coaches from the Howard Bison and Florida A&M Rattlers teams. The Howard Bison side includes a coach in a white polo shirt and a white cap with a Jordan logo, and several players in blue and white uniforms. The Florida A&M Rattlers side includes a coach in an orange visor and a player in a green jersey holding a championship belt. The background is white with faint, repeating images of silver trophies. The text is arranged in a central column, with the team names and event details at the bottom.

Strike, Strike, and Strike Again!



# 2023 FALL SWAC HONORS

## WOMEN'S CROSS COUNTRY

### All-SWAC Second Team

Serenity Williams  
Niya Coleman  
Sierra Barrera

### COACH OF THE YEAR

Garfield Ellenwood

## VOLLEYBALL

### All-SWAC First Team

Brooke Hudson  
Brooke Lynn Watts  
Camila De La Rosa

### All-SWAC Second Team

Iyonnie Sanford  
Isis Williams

### LIBERO OF THE YEAR

Brooke Hudson

## FOOTBALL

### All-SWAC First Team

Jeremy Moussa| QB  
Cameron Covin| OL  
Isaiah Major| LB (23<sup>rd</sup> in nation)

Kendall Bohler| DB

Eric Smith| DB

Anthony Dunn| DL

Cameron Gillis| Kicker

### All-SWAC Second Team

Marcus Riley| WR (5<sup>th</sup> in nation, 1<sup>st</sup> in SWAC)

Jah'Marae Sheread| WR

Ashton Grable| OL

Gentle Hunt| DL

Johnny Chaney| LB

Lovie Jenkins| DB

### COACH OF THE YEAR

Willie Simmons

### PLAYER OF THE YEAR

Jeremy Moussa

### DEFENSIVE PLAYER OF THE YEAR

Isaiah Major

### SWAC CHAMPIONSHIP MVPs

Offensive Most Valuable Player

Terrell Jennings

Defensive Most Valuable Player

Javan Morgan