Key Events in New Plan Development

Phase 1

Phase 2

- Engagement with President
- Formation of the Strategic Planning Committee
- Review of the 2017-2022 Strategic Plan
- Review of the BOG Strategic Plan (Alignment)
- Data gathering and analysis
- BOT Retreat (August)

March 2021 – August 2021

- Formation of sub-committees
- Consultant solicitation/ engagement (if necessary)
- Stakeholder engagement (Focus groups)
- Initial development of draft plan
- Data gathering and analysis



September 2021 – February 2022

Phase 3

- Committees work to complete plan
- Data gathering and analysis
- Stakeholder awareness
- BOT engagement on draft plan (including KPIs)
- Presentation of final plan to BOT for approval (June 2022)
- Submit to BOG for approval

March 2022 – June 2022



Timeline, Milestones and Deliverables – Phase 1 FAMU

 Project kickoff Engagement with President Form Strategic Planning Work Group (SPWG) Solicit and engage a consultant Landscape assessment - Review of the 2017-2022 Strategic Plan gathering/analysis Compare 2017-22 Strategic plan goals vs. actuals Compare 2017-22 budget vs. actuals Trend analysis of PBF metrics from 2015 to present Florida SUS historical comparison Case study analysis of state colleges and universities that have chasoutcomes trajectory (i.e., North Carolina A&T, Georgia State) Historical building blocks of positive and negative drivers of funds a funds, tuition, PBF, enrollment, attrition, instruction and research, adrinstructional workload, Plant operations & maintenance, etc.) PBF & budget funding model review and overview of changes Enrollment trends at FAMU, SUS, and peer institutions Student profile trends over time Engage the Chancellor, Board of Governors and other key stake the Strategic Plans priorities and understand what role socioeco student outcomes Conduct SWOT Analysis Include data-based headwinds, tailwinds and barriers to achieving 2017-22 strategic plan/ accountability plan metrics Survey diverse stakeholders, including but not limited to the BOT Solicit ideas around the evolution of the vision and innovative idea 	Task
Present landscape assessment during BOT Retreat; align on Pha	 Éngagement with President Form Strategic Planning Work Group (SPWG) Solicit and engage a consultant Landscape assessment - Review of the 2017-2022 Strategic Plangathering/analysis Compare 2017-22 Strategic plan goals vs. actuals Compare 2017-22 budget vs. actuals Compare 2017-22 budget vs. actuals Trend analysis of PBF metrics from 2015 to present Florida SUS historical comparison Case study analysis of state colleges and universities that have chaoutcomes trajectory (i.e., North Carolina A&T, Georgia State) Historical building blocks of positive and negative drivers of funds a funds, tuition, PBF, enrollment, attrition, instruction and research, adrinstructional workload, Plant operations & maintenance, etc.) PBF & budget funding model review and overview of changes Enrollment trends at FAMU, SUS, and peer institutions Student profile trends over time Engage the Chancellor, Board of Governors and other key stake the Strategic Plans priorities and understand what role socioecc student outcomes Onduct SWOT Analysis Include data-based headwinds, tailwinds and barriers to achieving 2017-22 strategic plan/ accountability plan metrics Survey diverse stakeholders, including but not limited to the BOT Solicit ideas around the evolution of the vision and innovative idea

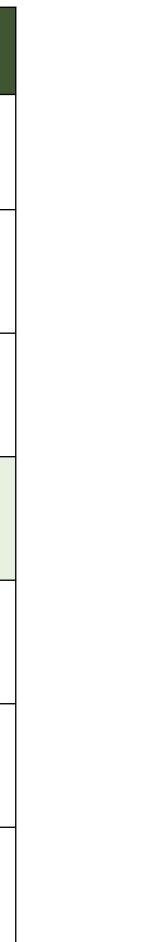
	Who	By When	Objective
	Robinson + Edington	April-June 2021	Plan
lan and data change their success s and expenses (i.e., state administrative support,	Edington + Johnson + SPWG + External Consultant	May-June 2021	Discover
akeholders to review of economics play in	Harper + Robinson + SPWG	June 2021	Discover
ing PBF metrics and T deas	Harper + Robinson + SPWG + External Consultant	June-July 2021	Discover/ Discuss
Phase 2 priorities	Harper + Robinson + Edington	August 4-5 2021	Discuss / Align



Timeline, Milestones and Deliverables – Phase 2 FAMU

	Task	Who	By When	Objective
	 Align talent for Phase 2 Refine project scope and deliverables Form sub-committees 	Edington	AugSept. 2021	Plan
	Gather quantitative and qualitative insights via data analysis and stakeholder engagement to address project scope	SPWG Sub- committees	SeptOct. 2021	Discover
N	Sub-committees present insights, conclusions, points of discussion, preliminary strategic plan recommendations and budget scenarios/implications to Dr. Robinson and Trustee Harper	SPWG Sub- committees	November 2021	Align
SG	 Present preliminary insights, conclusions, strategic plan and budget implications to BOT Address issues and next steps discussed during Retreat 	Harper + Robinson + Edington	December 2021	Discuss
	Refine strategic plan based on BOT feedback	SPWG Sub- committees	January 2022	Optimize
	Reassess and optimize mission, vision and brand, if necessary	Harper + Robinson + SPWG	January 2022	Discuss
	Present revised strategic plan recommendations and budget scenarios/implications to Dr. Robinson and Trustee Harper	SPWG Sub- committees	February 2022	Align
	Share revised Strategic Plan and budget implications to BOT	Harper + Robinson + Edington	March 2022	Discuss / Decide





Timeline, Milestones and Deliverables – Phase 3 FAMU

	Task
	Stakeholder awareness and engagement
Se 3	Optimize strategic plan, gather and analyze additional data, wr establish metrics / KPIs
Phase	Finalize strategic plan and KPIs based on BOT and stakeholde
	Present final FAMU Strategic Plan 2023-27 to BOT for approva
oval d zation	Present final FAMU Strategic Plan 2023-27 to BOG for approva
Approva and Socializati	Socialize final, approved FAMU Strategic Plan 2023-27 with key

	Who	By When	Objective
	Harper + Robinson + SPWG	March-April 2022	Discuss
rite narrative and	SPWG Sub- committees	March-April 2022	Discover / Decide
er feedback	Harper + Robinson + SPWG	May 2022	Decide
al	Harper + BOT	June 2022	Approve
al	Harper + Chair Lawson	July 2022	Approve
ey stakeholders	Chair Lawson + Harper + Robinson + Edington	AugSept 2022	Inform

