

FAMU Academic Scorecard - School of Journalism and Graphic Communication

School of Journalism and Graphic Communication	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020	2020 - 2021	2021 - 2022	2022 - 2023	Data Source
Academic Scorecards can be at https://www.famu.edu/about-famu/uspc/collegesandschools.php								
A. Leadership (Dean)								
Customer Service: Percent of graduates who indicate they were "very satisfied" with the customer service offered in the major program's department office (Source: Exit Survey)	42.31%	43.48%	31.58%	40.00%	35.00%	31.00%	31.00%	Senior Exit Survey
Accreditation status: Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) Programs: Journalism, Public Relations	Good standing	Sanctioned	Sanctioned	Good Standing	Good Standing	Good Standing	Good Standing	Program Quality
Annual dollars raised (as of 3/23/2023)	--	\$11,077	\$21,583	\$39,804	\$42,000	\$242,700	\$1,380,357	Univ. Advancement
Assessment rating (Office of University Assessment)	2.08	3.11	3	4	--	3.12	3.52	OUA
Number of college-wide faculty meetings	N/A	N/A	6	9	3	6	5	Dean
B. Student Success								
Four-year graduation rates (PBF metric)	27.63%	20.83%	39.22%	44.74%	39.68%	33.70%	41.33%	OIR
Six year graduation rate (KPI)	45.95%	45.76%	56.58%	56.94%	66.67%	73.68%	66.67%	OIR
Total undergraduate enrollment (Fall enrollment) (Accountability Plan)	549	549	506	511	509	497	510	OIR
New Full-time FTIC enrollment (Fall only) (Accountability Plan)	63	91	77	87	52	60	64	OIR
FCS AA transfer enrollment (PBF metric)	62	67	62	65	81	84	103	OIR
Bachelor's degrees awarded (KPI)	97	101	118	93	81	130	107	OIR
Bachelor's degrees awarded to FCS transfers with AA degree (PBF metric)	16	13	21	18	11	27	24	OIR
Bachelor's degrees awarded within Programs of Strategic Emphasis (PBF metric)	51	59	64	54	38	76	49	OIR
Second year retention rate	93.42%	92.06%	88.04%	89.33%	94.05%	87.76%	98.31%	OIR
Academic progress rate (2nd year retention with GPA above 2.0) (PBF metric)	88.31%	79.37%	81.11%	84.00%	90.59%	79.59%	93.22%	OIR
Average time to degree for 120 hour programs (years) (KPI)	4.9	6.2	5.1	4.2	4.9	4.3	4.7	OIR
Percent of graduates without excess credit hours (PBF metric)	58%	54%	63%	60%	62%	62%	70%	OIR
C. Faculty								
Percent of courses taught by full-time and adjunct faculty with overall student rating > 3.0	87.10%	95.92%	95.83%	90.02%	90.89%	--	--	Test Service Bureau
Average student rating for all courses taught by full-time and adjunct faculty	4.04	4.33	4.19	4.26	4.01	--	--	Test Service Bureau
Average faculty FTE assignment (this is measure of faculty overloads)	1.02	--	--	1	1.04	1.14	1.01	Dean
Percent of full-time faculty with overload assignment	14.30%	--	--	--	25.00%	40.00%	6.25%	Dean
Percent of student credit hours generated by full-time faculty	88%	85%	88%	85%	97%	93%	73%	OIR
D. Research, Scholarship and Creative Activities								
Total grant awards (Sponsored Research) (as of June 28, 2023)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	Research
Percent of full-time faculty with at least one active external grant (PI or Co-PI)	0.00%	--	6.00%	--	6.25%	6.66%	0.00%	Dean
Annual number of peer-reviewed publications or comparable scholarship activity (single count)	--	--	4	--	3	3	6	Dean
Percent of full-time faculty with at least one creative project or activity	--	--	18.00%	--	0.06%	0.06%	0.06%	Dean
Number of external conference presentations	--	--	10	--	N/A	2	4	Dean
E. Outreach and Community Service								
Percent of full-time faculty participating in at least one outreach/community service project	--	--	18.75%	0.33%	0.00%	0.40%	0.38%	Dean
Annual number of college outreach activities	--	--	10	2	--	6	6	Dean
Annual number of K-12 students, teachers, parents and community members served	--	--	500	--	--	500	500	Dean